

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch

TEAR NOTCH TOLERANCE: Centered on line.

May move within blue shaded area.

FRONT PANEL

This text shows correct orientation for the front.

ZIPPER TOLERANCE: Centered on line.

May move within green shaded area.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch

7” W x 9” H

LIVE AREA: To ensure readability, do not place text between here and the fold line.

FOLD TOLERANCE: Centered on line.

May move within purple shaded area.

LIVE AREA: To ensure readability, do not place text between here and the fold line.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch

TEAR NOTCH TOLERANCE: Centered on line.

May move within blue shaded area.

BACK PANEL

Back panel content should be rotated 180°.
This text shows correct orientation for the back.

ZIPPER TOLERANCE: Centered on line.

May move within green shaded area.

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch