

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch

TEAR NOTCH TOLERANCE: Centered on line.  
May move within blue shaded area.

ZIPPER TOLERANCE: Centered on line.  
May move within green shaded area.

## FRONT PANEL

This text shows correct orientation for the front.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch

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5" W x 7" H

LIVE AREA: To ensure readability, do not place text between here and the fold line.

FOLD TOLERANCE: Centered on line.  
May move within purple shaded area.

LIVE AREA: To ensure readability, do not place text between here and the fold line.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch

## BACK PANEL

Back panel content should be rotated 180°.  
This text shows correct orientation for the back.

ZIPPER TOLERANCE: Centered on line.  
May move within green shaded area.

TEAR NOTCH TOLERANCE: Centered on line.  
May move within blue shaded area.

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch