

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch

TEAR NOTCH TOLERANCE: Centered on line. May move within blue shaded area.

ZIPPER TOLERANCE: Centered on line. May move within green shaded area.

FRONT PANEL

This text shows correct orientation for the front.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch

4" W x 6" H

LIVE AREA: To ensure readability, do not place text between here and the fold line.

FOLD TOLERANCE: Centered on line. May move within purple shaded area.

LIVE AREA: To ensure readability, do not place text between here and the fold line.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch

BACK PANEL

Back panel content should be rotated 180°. This text shows correct orientation for the back.

ZIPPER TOLERANCE: Centered on line. May move within green shaded area.

TEAR NOTCH TOLERANCE: Centered on line. May move within blue shaded area.

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch