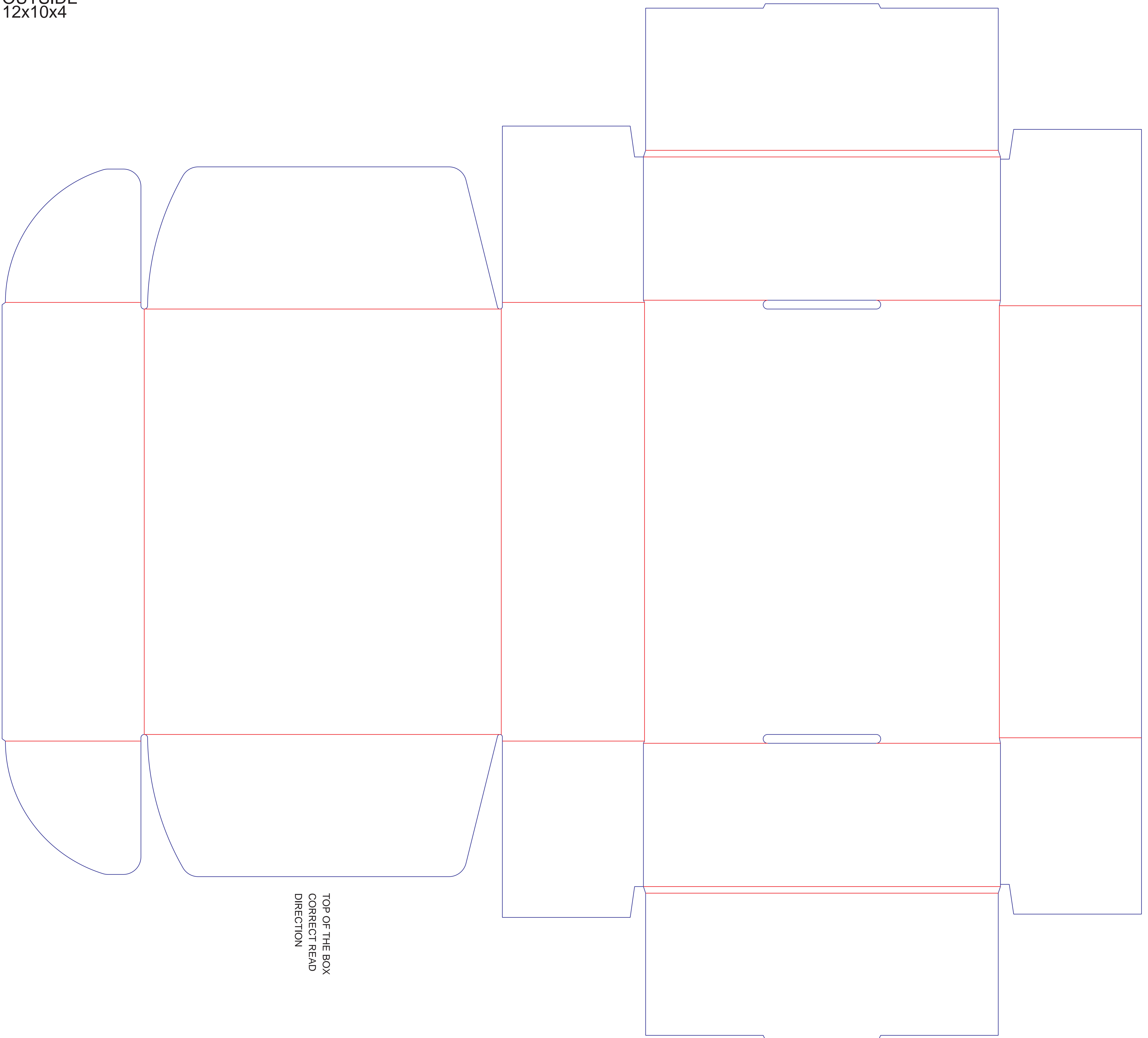OUTSIDE
12x10x4

TOP OF THE BOX
CORRECT READ
DIRECTION