OUTSIDE
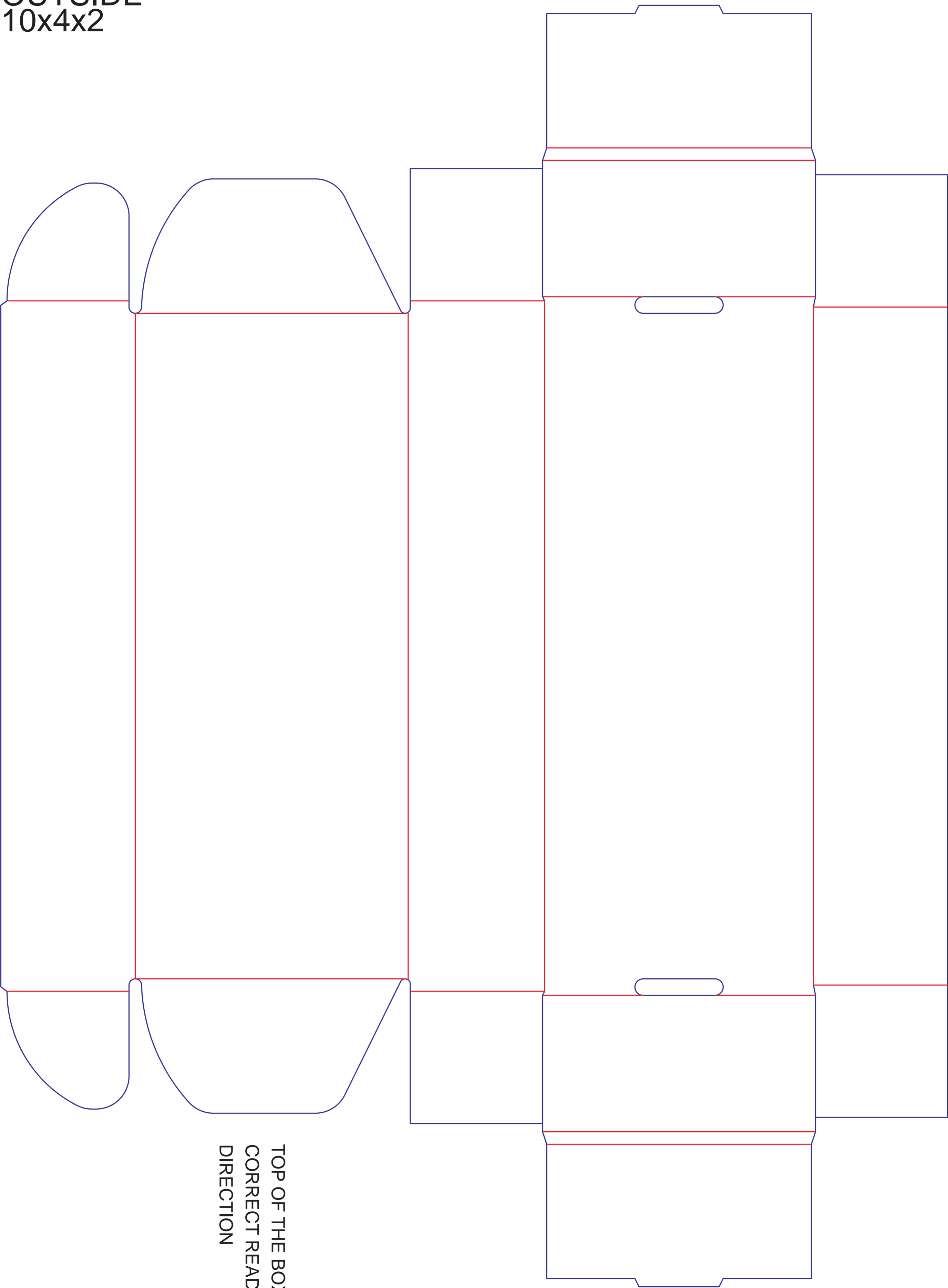10x4x2

TOP OF THE BOX
CORRECT READ
DIRECTION